

How OLLI Talks to You



The Many Ways OLLI Communicates with Members:

The Blue Book

The OLLI ChroniCLE

The OLLI Website

The Weekly Newsletters

- OLLI Class Information & Updates

- OLLI Announcements & Events

- OLLI Events Open to the Public

Stand-alone emails

In Memoriam emails

Shapiro Lobby Display

Social Media

- Facebook

- Instagram

The Essential Guide to OLLI & Campus Events

Board oversight: VP Communications, Jim DiTota. Also VP Programs, Sue Batie, VP Technology, Paul Herrick



The Blue Book

Editor – Jill Patterson

Published every semester

Print & electronic versions (for now)

Section editors collect and edit information early in the previous semester

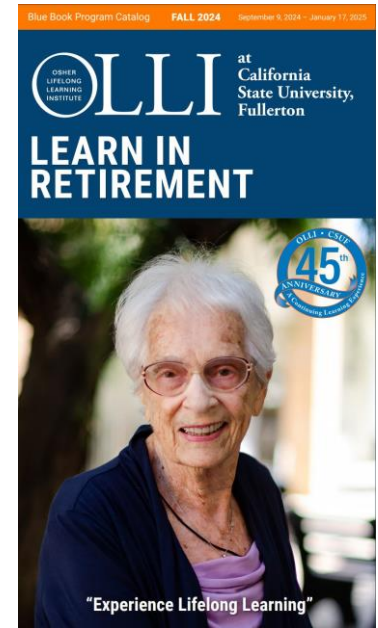
Finalized near middle of previous semester

New courses must first be approved by the Curriculum Committee

Contains

General information about OLLI, office hours & contact, parking, campus maps

Specific information about courses.



CLECAT Club: Tech Talk

Alternate Mondays • 12:30 p.m.-2 p.m. • Room 21/Zoom/Stream

September 9, 23 • October 7, 21 • November 4, 18

CLECAT (Continuing Learning Experience—Computers and Technology), CLE/OLLI's longest running club, is open to all OLLI members. The focus is on a wide range of technology topics: computers, digital cameras, phones, tablets, smart home devices, electric vehicles, home networks and other ways that technology touches your life. The format will include presentations by CLECAT members with group Q&A and collections of short videos addressing issues of interest. Check the weekly OLLI newsletters for information about each class's topic.

Instructors/Coordinators: Rick Hearn, Susan Hanna and guest presenters

Tech Coordinator: Susan Hanna



OLLI Website - <https://olli.fullerton.edu>
Webmaster – Dan Coby

Course listings & OLLI calendar entry are done as soon as the Blue Book is finalized

Calendar & course listings updated throughout the semester as they come in

Zoom listings:

Collected at the beginning of each semester by VP Programs

Sent to members, accessible from Class newsletter & website (in members-only section)

Class Changes list

Members-only section behind firewall
created during COVID

Recorded classes

Open to the Public classes available to all, others in members-only section

And a wealth of other information!

Today at OLLI calendar:

[OLLI Daily Calendar - Osher Lifelong Learning Institute | CSUF](#)

Newsletters

History -- from *Newsbytes* to three newsletters

There is no OLLI Newsbytes or OLLI Bytes!

OLLI Class Information & Updates:

Editor – Ginger Barnhart

OLLI Announcements & Events:

Editor – Ginger Barnhart

OLLI Events Open to the Public:

Editor – Melinda Wiltsie

Published weekly during semester

Submission requirements & deadline

Drafts & proofreading

Published using Constant Contact

Content is not duplicated



Content of each newsletter:



OLLI Class Information & Updates

Info not in Blue Book

NOT advertising or publicity

Only classes that submit information

Weekly class changes & cancellations

Link to Today at OLLI Calendar & to Zoom links



OLLI Announcements & Events

Announcements, Events, socials, etc.

Trips

Volunteers needed, Collaboration

CSUF events of interest to OLLI

Must be approved



OLLI Events Open to the Public

Information about courses & events that are open to the public

Additional information about OLLI for non-members

Open to the Public Weekly Newsletter

This is the only newsletter that publishes this information, so members should read it too



"A Continuing Learning Experience"

November 2024

Volume XLVI Number 3

ChroniCLE (and why it's spelled that way)

Editor – Chris Shaw

Published monthly, print & email/online

Magazine/newspaper format rather than newsletter

Input must be received the beginning of prior month for publication at end of month

Includes

Information about trips and OLLI events

Board meeting reports & message from Board President

Photos and reports of past events

Spotlights on OLLI volunteers

Stand Alone emails

Changes, cancellations, and announcements

Created and sent as needed by newsletter editors


We try to limit the number of emails OLLI members receive

Stand Alones are limited to last minute changes, cancellations, and important announcements (e.g. earthquake drill)


Other announcements as approved by Board and/or administration

In Memoriam

Editor, Ellie Monroe



at
California
State University,
Fullerton



Line Dance Workshop
will not meet
Friday, November 1

Contact Information

The OLLI office is located in RGC Room 7. It is open weekdays from 8 a.m. to 5 p.m. Campus holidays are observed. The office phone numbers are 657-278-2446 and 657-278-4307, and the office email is olli-info@fullerton.edu

Questions or comments about OLLI emails should be directed to OLLInewsbytes@hotmail.com
Editors: Ginger Barnhart, Melinda Wiltsie



Constant Contact email list **Maintained by newsletter editors**

Record only contains name and email address
Registrations are received from OLLI office on a weekly basis
Lists for current members, non-members, 90+, etc.
Member lists updated every semester (since COVID)

“I’m not getting my emails”

Unsubscribes & how to resubscribe
Spam & Promotions folders

How to report changes

Office and Constant Contact keep separate lists

Virginia Barnhart

Email subscribed

Edit contact



Added by you on Aug 25, 2014 • Edited Aug 9, 2024 at 9:45am PDT

Details Engagement Notes (0)

Campaign channel

Email address

gingerb92@gmail.com

Subscribed by you on Aug 25, 2014 at 1:41pm PDT

Basic details

First name

Virginia

Last name

Barnhart

Lists

★ 2024-2025 full year

★ News Bytes - Input & Review

★ OTTP Review List

2020 - 21 members full year

Virginia Barnhart

Email subscribed

Edit contact



Added by you on Aug 25, 2014 • Edited Aug 9, 2024 at 9:45am PDT

Details Engagement Notes (0)

This shows data for the last 100 emails sent in the past five years.

Recent activity

Nov 5, 2024

10:35am • **Opened** • Email • "OTTP NL for the week of Nov 4" on other device type

10:18am • **Clicked** • Email • a link in "OLLI classes October 28, 2024" on mobile device

10:18am • **Opened** • Email • "OLLI classes October 28, 2024" on mobile device

9:07am • **Clicked** • Email • a link in "OLLI classes October 28, 2024" on mobile device

9:07am • **Opened** • Email • "OLLI classes October 28, 2024" on mobile device

7:05am • **Clicked** • Email • a link in "OLLI classes October 28, 2024" on mobile device

Email summary

Emails sent 194

Average open rate 71%

Average click rate 7%

Emails bounced 0

Shapiro Display

Maintained by Melinda Wiltsie

Refreshes daily at midnight

Information of interest

Today at OLLI Calendar

Social Media

Facebook – maintained by Renee Cabrera

Instagram – maintained by Roz Charles

Spread the word!

You can follow OLLI-CSUF on social media.

Facebook



and



/OLLICalStateFullerton

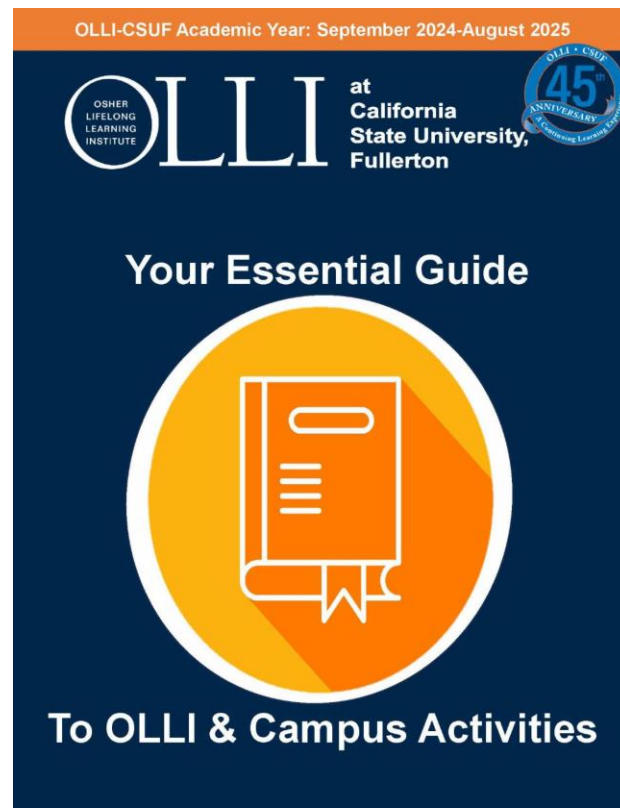
/ollicsuf/

Your Essential Guide to OLLI & Campus Events

Editor – Kathy Gilroy

https://olli.fullerton.edu/_resources/pdfs/MemberHandbook.pdf

This guide, available on the website, contains a wealth of useful information and resources about OLLI, as well as resources and activities available to OLLI members as part of the CSUF campus community.





How Do OLLI Members Communicate with Us?

ollinewsbytes@hotmail.com

or contact the OLLI office:
657-278-2446 & 657-278-4307,
olli-info@fullerton.edu