HEARING AIDS

AND WHY YOU MAY NEED THEM

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What is a hearing aid?

- A hearing aid is a device designed to help with speech understanding
- A hearing aid is that, an aid. It can only help you hear and understand what your ears and brain allow it to.

Hearing Aid Styles





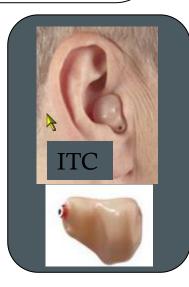


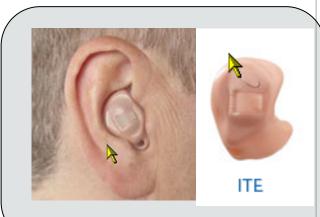












http://www.starkey.com/starkey-products/product-overview/browse-by-style/

Hearing aid styles

- The hearing aid style needed is dependent on a few different factors
 - Hearing loss configurations
 - Ear anatomy
 - Preference



Different Manufacturers

- All manufacturers make great hearing aids
- Hearing aids only work as well as the person who is fitting the device
 - Target prescription vs. personal preference in sound
- Some people will do better with one manufacturer vs. another.
 - If you try one and it does not work well, do not give up!

Hearing aid processing

- A hearing aid is like a mini computer.
 - It is programmed to amplify certain frequencies
 - How much amplification is given at each pitch is determined by your hearing loss and how the hearing aid is fit
 - Different levels of technology determine how quickly the computer chip functions and how well it can reduce background noise
 - The different levels you may need is dependent on your lifestyle

Over the counter hearing aids (OTC hearing aids)

- Available over the counter without a prescription
- Patient programs the devices themselves
- Not frequency specific programming
- No sophisticated noise reduction capabilities
- Similar to a standard amplifier

Why are hearing aids important?

- Research suggest untreated hearing loss can harm ones overall health
 - Isolation
 - Depression
 - Early onset dementia
- Once hearing is gone, it does not recover
 - Best to intervene as early as possible to keep the pathway healthy for as long as we can

Suspecting hearing loss?

- Get an appointment with your local audiologist
- Complete a hearing test
- Discuss your lifestyle and hearing needs during the appointment
- Listen to the recommendations of the audiologist and make the best decision for yourself!

THANK YOU!

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