iPhone iPad Essential Training

**Text Messaging
or Texting
E-Mail**

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Text Messaging
or Texting

It is the act of composing and sending electronic messages between two or more mobile phones, or a fixed or portable device over a phone network

SMS or "Short Messaging Service" which allows text messages of up to 160 characters in length

MMS or "Multimedia Messaging Service" which when first released allowed 40 seconds of video, one image, a slide show or an audio file

Instant Messaging

Instant Messaging (IM) is a type of online chat which offers real-time text transmission over the Internet. A LAN messenger operates in a similar way over a local area network.

Instant Messaging

Advantage of IM is once on the provider's network, there is no message charge.

It has been around for a long time (1970s)

Remember AOL?

AOL Instant Messaging or AIM

  Buddy List

It owned the market

AOL will discontinue AIM on Dec 15

By the Way

No one calls it Instant Messaging anymore

Why?

Spectrum owns the rights to the name

  As Dodger fans know, they never learned to share nicely in Kindergarten

IM

The disadvantage is everyone has to belong to the same service

Attempts to give cross network service had limited success

As late as 2009 AOL was still King of the IM hill

IM

But the King was no more than a feudal lord

Along came social networks

WhatsApp got a huge following

Facebook is no feudal lord

    Bought WhatsApp and now has Facebook
    Messenger

IM

Google has messaging which is now part of Hangouts

The players are now so big they can reach enough of users that they can compete with the phone carriers texting

In 2014 there were more IM messages than texts

SMS Texting is showing a decline in usage

What has this to do with your iPhone?

iMessage

iMessage

Allows Apple devices to IM each other

If you are sending to a non-Apple device..

    It sends an SMS (or MMS) text

E-mail	Texting/IM	Phone
Most Formal	Casual	Flexible
Least time sensitive	More time sensitive	Immediate

Texting Etiquette

Do not use all caps as this is SHOUTING

Respond within 12 hours (at least for business or formal contacts)

No spam

Casual communication, so grammar, spelling and punctuation rules are relaxed

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Text Messaging

Text with iMessage

> https://www.lynda.com/iOS-tutorials/Text-iMessage/606043/673365-4.html?srchtrk=index%3a4%0alinktypeid%3a2%0aq%3aIOS+11%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2

Use iMessage Apps

> https://www.lynda.com/iOS-tutorials/Use-iMessage-apps/606043/673366-4.html?srchtrk=index%3a4%0alinktypeid%3a2%0aq%3aIOS+11%0apage%3a1%0as%3arelevance%0asa%3atrue%0aproducttypeid%3a2

E-Mail

Mail is the app

Set up accounts

> 1st account can be set up in Mail app. Subsequent accounts:

> iOS 10

>> settings>mail>accounts>add accounts

> IOS 11

>> settings>accounts & passwords>add accounts

E-Mail

Can look at email as All inboxes or individual accounts

Side bar organization

    All inboxes (important if you have more than one account)

        Customize via edit

           Unread

           All sent

           All trash

           Flagged

           Attachments

E-Mail

Folders (can not be set up in iOS, but on PCs/Macs or via a browser) Once set up you can use folders

Archive vs Delete in some services i.e. gmail. (Save or get rid of "archived/deleted" mail)

    Settings>accounts & passwords>"specific account">account>advanced

Default account - unless replying to a received email from a different account

Notes is part of email (suggest you only use one account)

E-Mail

Use other apps or browsers

    Best when you have only one account

    Sometimes has better ties to a big environment such as Google

Bonus extra

Shortcut keys

    Settings>General>Keyboard>Text Replacement

    :csuf to California State University at Fullerton

    :olli to Osher Lifelong Learning Institute

    :bfe to bobnewcomb@csu.fullerton.edu

    :ip to 📱

    :tu to 👍

    :vlc to 🖖