Text Messaging or Texting

It is the act of composing and sending electronic messages between two or more mobile phones, or a fixed or portable device over a phone network.

### Instant Messaging

Instant Messaging (IM) is a type of online chat which offers real-time text transmission over the Internet. A LAN messenger operates in a similar way over a local area network.

SMS or “Short Messaging Service” which allows text messages of up to 160 characters in length

MMS or “Multimedia Messaging Service” which when first released allowed 40 seconds of video, one image, a slide show or an audio file
Instant Messaging

Advantage of IM is once on the provider’s network, there is no message charge.
It has been around for a long time (1970s)

Remember AOL?

AOL Instant Messaging or AIM
Buddy List
It owned the market
AOL will discontinue AIM on Dec 15

By the Way

No one calls it Instant Messaging anymore
Why?
Spectrum owns the rights to the name
As Dodger fans know, they never learned to share nicely in Kindergarten

IM

The disadvantage is everyone has to belong to the same service
Attempts to give cross network service had limited success
As late as 2009 AOL was still King of the IM hill
But the King was no more than a feudal lord
Along came social networks
WhatsApp got a huge following
Facebook is no feudal lord
Bought WhatsApp and now has Facebook Messenger
Google has messaging which is now part of
Hangouts
The players are now so big they can reach
enough of users that they can compete with the
phone carriers texting
In 2014 there were more IM messages than texts
SMS Texting is showing a decline in usage
What has this to do with your iPhone?
iMessage
Allows Apple devices to IM each other
If you are sending to a non-Apple device..
It sends an SMS (or MMS) text
Forms of Electronic Communication

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<th>E-mail</th>
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<td>Most Formal</td>
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<td>Casual</td>
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<td>Least time sensitive</td>
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Texting Etiquette

- Do not use all caps as this is SHOUTING
- Respond within 12 hours (at least for business or formal contacts)
- No spam
- Casual communication, so grammar, spelling and punctuation rules are relaxed

Text Messaging

- Text with iMessage
  - https://www.lynda.com/iOS-tutorials/Text-iMessage/606043/673365-4.html?
srchtrk=index%3a4%0alinktypeid%3a2%0aq%3aIOS+11%0apage%3a1%0as%3arelevance%0asa%3attrue%0aproducttypeid%3a2

- Use iMessage Apps
srchtrk=index%3a4%0alinktypeid%3a2%0aq%3aIOS+11%0apage%3a1%0as%3arelevance%0asa%3attrue%0aproducttypeid%3a2

E-Mail

- Mail is the app
- Set up accounts
  - 1st account can be set up in Mail app. Subsequent accounts:
    - iOS 10
      - settings>mail>accounts>add accounts
    - iOS 11
      - settings>accounts & passwords>add accounts
E-Mail

Can look at email as All inboxes or individual accounts

Side bar organization

  All inboxes (important if you have more than one account)

  Customize via edit

  Unread
  All sent
  All trash
  Flagged
  Attachments

E-Mail

Folders (can not be set up in iOS, but on PCs/Macs or via a browser) Once set up you can use folders

Archive vs Delete in some services i.e. gmail. (Save or get rid of “archived/deleted” mail)

Settings>accounts & passwords>”specific account”>account>advanced

Default account - unless replying to a received email from a different account

Notes is part of email (suggest you only use one account)

Bonus extra

Shortcut keys

Settings>General>Keyboard>Text Replacement
:csuf to California State University at Fullerton
:olli to Osher Lifelong Learning Institute
:bfe to bobnewcomb@csu.fullerton.edu
:ip to 📱
:tu to 👍
:vlc to🖖