Retiree Health, Social Trends, and Technology Use

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### Overview



## Changing Demographics



- By 2030, nearly 20% of U.S. population will be 65+
- 85+ age group is fastest growing group in U.S.
- 75% of all aging Americans want to remain in their homes for as long as possible
  - this desire increases with age

# Health Trends

- People are living longer but with a higher degree of functional limitations
  - impairs independent living
- Among people 65 and older:
  - 84% suffer from at least one chronic physical health condition
  - 20% have a mild degree of disability
  - over 30% need some assistance to remain in the community

### Healthcare Trends

- Decreased availability of formal health care support
  - less face-to-face time with a physician
- Demands for health care services will outweigh the available resources
- Rely on informal support instead

- Fewer informal supports
  - Changes to marital/parental status
  - More people aging "alone"
  - Often geographically remote
- More than a quarter of adults over 65 live alone

Social Network Trends

## A Perfect Storm





## Everyday Technology

- Mobile devices
- Internet
- Email
- Video chat software
- Smart phones
- Mobile applications
- Social networking platforms



## Role of Everyday Technology

- Everyday technology has been shown to:
  - enhance health
  - facilitate independence
  - promote supportive relationships
  - Can it be used to meet health care needs?



Health-Related Technology Use and Daily Experiences in Adulthood: A National Profile from MIDUS

#### Research Team

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# Purpose of the Study

Create a comprehensive portrait of the health and daily context of older adults who utilize technology for healthrelated purposes



# Methodology



<u>MIDlife in the US</u>: telephone and mail survey assessing multiple dimensions of psychosocial and physical well-being

> National Study of Daily Experiences: nightly telephone calls across 8 days to assess daily health, mood, stress, etc.

<u>Health and Technology Assessment</u>: added to the final night's interview protocol

# Participants

- 198 adults across the U.S.
  - 55-75 years old (*M* = 64.71 years, *SD* = 5.45)
  - 52.5% female
  - 86.9% white
  - 64.1% married
  - average annual income of \$76,343 (SD = \$58,449).

## Measures

#### Types of Tech

- phone
- text
- email
- social network sites
- internet
- mobile applications

#### Tech Purpose

- monitoring a health condition
- monitoring a health behavior
- communicating with social network
- communicating with family member, friend or caregiver
- communicating with a health care provider
- appointments, test results, prescriptions, or seeking information

#### Predictors of Use

- BMI
- chronic conditions
- pain
- self-reported health
- health symptoms
- smoking
- exercise
- alcohol
- sleep
- stress
- social support

#### Gender Profile of Health-Related Technology Usage among Adults 55+

		All	Male	Female
		%	M (SD)	M (SD)
Health-Related Technology Used	Phone	34.3	.24 (.43)	.43 (.50)**
	Text	6.6	.03 (.18)	.10 (.30) †
	Email	20.7	.18 (.39)	.23 (.42)
	Social Network Sites	10.1	.06 (.25)	.13 (.34) †
	Internet	34.8	.36 (.48)	.34 (.48)
	Mobile Apps	10.6	.11 (.31)	.11 (.31)
Purpose for Technology Use	Monitoring Health Condition	13.1	.24 (.43)	.25 (.44)
	Monitoring Health Behavior	12.6	.28 (.46)	.20 (.40)
	Health Communication with Social Network	14.1	.22 (.42)	.30 (.46)
	Health Communication w/ Family, Friends, Caregiver	22.7	.33 (.47)	.49 (.50) †
	Health Communication with Provider	16.7	.26 (.44)	.34 (.48)
	Check Appointment/ Information	36.9	.65 (.48)	.70 (.46)

*†p*<.1, *\*p* < .05. *\*\*p* < .01.

#### Health & Psychosocial Predictors of Technology Usage among Adults 55 +

		Non-Technology Users		Any	Any Technology	
				Users		
		N	<b>M(SD)</b> or %	N	<b>M(SD)</b> or %	
	BMI	86	28.43 (5.57)	99	30.15 (6.15)*	
	Chronic Health Condition	88	2.56 (2.37)	107	3.66 (3.29)*:	
Health Status	Daily Pain	90	1.67 (0.47)	107	1.55 (0.50)	
	Self-Evaluated Physical Health	91	2.49 (1.06)	107	2.40 (0.98)	
	Daily Health Symptoms	91	1.42 (1.96)	107	1.71 (2.21)	
	Smoking	58	3.16 (7.75)	71	1.48 (5.63)	
Upalth Pahaviara	Exercise	91	1.05 (1.92)	105	0.44 (0.78)**	
nealth Denaviors	Alcohol Consumption	68	1.00 (1.84)	94	0.64 (1.36)	
	Sleep (Hours)	91	7.15 (1.56)	107	7.29 (1.38)	
Psychosocial	Daily Stressors	91	0.35 (0.29)	107	0.45 (0.38)*	
Factors	Social Support	91	9.49 (2.27)	106	8.73 (2.25)*	

\**p* < .05. \*\**p* < .01.

# Summary of Results

- Several demographic characteristics are associated with health technology usage
  - Telephone and internet were used most often
  - Primary motives were managing health care appointments and information and communicating with family, friends, or caregivers about one's health.
- Availability of telehealth and telemedicine
  - Healthcare delivery is becoming increasingly efficient
  - Access to more aging adults
- Digital health divide still exists among older adults

## Benefits & Barriers

BENEFITS

Inexpensive Widely available High engagement after learning curve Abundant opportunities

Lack of confidence Lack of experience Physical or visual limitations Security concerns

BARRIERS

### Conclusions & Implications

- gain a better understanding of:
  - technology users versus non-users
  - relationship between biopsychosocial variables and technology usage
  - motivations for and barriers to using
- improve clinical practice via:
  - planning and implementing future technologyrelated interventions
  - the development of new technologies
- $\rightarrow$  add to our knowledge of factors contributing to successful aging







# Questions?

